



making good things happen

Members Newsletter Issue 2

A lot has been going on at The IMDA since our last issue.

We have had 2 great online learning sessions from:

- **Jonathan Porterfield** – Electric Vehicles
- **Jim Reid and Phil Buchan** – Selling vehicles and social media

A big thanks to these guys for taking the time to put this together and thanks to those of you who tuned in to watch. More to come some.....



We are entering the final stages of the first IMDA Adsmart Sky television advert which will promote those members of the IMDA who wanted to take part, well let you know when the adverts are due to air so you can get on board for the next ones.



The IMDA has entered the AM Awards for Service provider of the year and with some great testimonials from our many members and partners well keep you posted how we get on.



We continue to build the IMDA service support network and once that is ready, we will send details to all our members to help you should you need support elsewhere around the UK



The IMDA Private Facebook forum continues to go from strength to strength with more interaction from members and partners supporting each other – JOIN IN AND REGISTER on the forum.



Our member numbers continue to rise and with your help and introduction to fellow independent dealers we look forward to this continuing.

New IMDA Partners.

Since our last newsletter we have been partnered by many more businesses looking to help our association members.

We hope you take advantage of them as they can support your business. If you have any questions regarding are partner's, please contact [Gareth Angove](#)

RIPLEY CHAT

Ripley Chat is a 24/7 presence on your website, answering questions on stock and collecting warm leads for you to follow up on.



SILVERBULLET

World-class digital solutions for a changing Automotive Industry



TIME ZERO

Time saving recruitment. Packages to suit all hiring budgets. Automotive recruitment specialists



DIGITAL REMARKETING SERVICES

Digital solutions improving your customers online to physical shopping journey



COLEWOOD AUTOMOTIVE

Delivering a hugely popular and recommended service, RAC Vehicle History Check trust Colewood Automotive to efficiently supply this service to B2B and B2C consumers.



EVOLUTION FUNDING

Evolution Funding is the UK's largest motor finance broker, as well as being a leading provider of digital finance solutions



AUTO DATA SOLUTIONS

Fully certified COVID eliminating sanitisation system that is chemical free.



ABSOLUTE HR

We support all automotive businesses with their people.
Absolute HR is your trusted partner with valuable experience and knowledge in motor.



HERD GROUP – FRANCHISE OPPORTUNITY

A myHerd franchise is an easy and profitable route to starting your own van hire business. An ideal partner is someone that runs a successful business within the automotive sector



OPUS VL

We have developed **Flexibase DMS**, our Dealer Management System, specifically to meet the needs of car supermarkets and independent used car dealers.



E FARADAY

We have joined the IMDA as an approved partner to support the independent dealer on their journey of going electric



CHILTERN DEVELOPMENT TRAINING

Offering MOT and Compliance training for our members including MOT manager refresher courses accredited by the IMI



COPART

We can provide IMDA members with one of the largest global online marketplaces for remarketing & disposal of used cars, along with unrivalled dedicated account management support throughout the selling process.



AUTOGUARD WARRANTIES

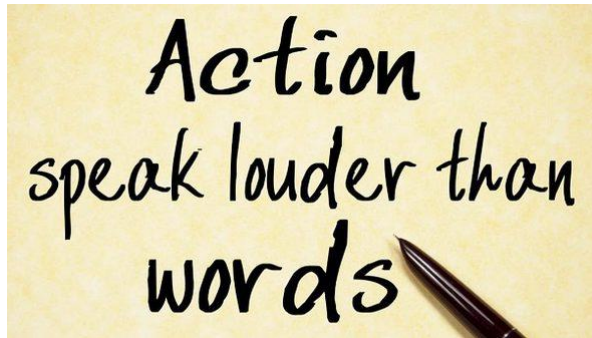
We are a multi-award-winning warranty product Provider for used car dealerships worldwide. We take care of the financial liability a motor dealer has when they sell a used vehicle and create upselling opportunities that benefit both the dealer and customer alike.



TRACKER NETWORK UK

Our partnership with the IDMA is important arsenal in our mission to support independent dealers across the UK, safeguarding their customers and stock and we are excited to be bringing our market leading stolen vehicle recovery and connected solutions to them at exclusive rates, supported by a team of experts dedicated to their needs."





Here to help **YOU**.

We need your feedback, support, and interaction. We have a [Facebook forum](#) for you to ask questions on. Contact us [HERE](#) if you are looking for some support in a particular area. If we can't help we can find the information out for you. Is there an issue we can investigate on your behalf? If you have dealer contacts who are not members point them to

[Learn More](#)

Other Partners on our website who can help you

1 link	Ebay Motors	Safety Consulting Services
67 Degrees	GardX	Sentience Automotive
Aston Barclay	Glass's	Starkwood Media
Autoclenz	JewelUltra	The Compliance Guys
Automotive compliance	Money Penny	Trade Car Network
Autoweb	Motorway	Warranty Administration Services
Buy a Car.	Motonovo	Warranty First
Car to Trade	Motorcheck	WMS Group
Click Dealer	Motorsocials	You Sell Cars UK
Connected Car Finance	Northridge Finance	Zirconite UK
Driven for You	Retail Merchant Services	

Our Exclusive Partners

Free Legal advice from Lawdata*

IMDA members Exclusive Motor Trade Insurance

